

christina KOFRON

ART DIRECTOR

contact

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summary

Over 10 years professional experience in design and marketing, Conceptual thinker, super meticulous and efficient, superb design skills and attention to detail.

skills

software

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat Pro, Office suite, Google suite, Prezi, CMS, Constant Contact, MailChimp, Benchmark, Workfront, Keynote, iMovie, WordPress, Wix, Twitter, Instagram, Facebook, Snapchat

communication

Articulate and confident when speaking and presenting, excellent writing skills

art + design

Creative vision for print and digital, able to direct and lead designers across disciplines including photographers and videographers, while maintaining brand standards.

experience

04.2014 - present

Queensborough Community College
Assistant Director of Creative Services

05.2011 - 04.2014

Mongoose Atlantic
Head of Graphic Design

education

present

Candidate for
Master of Professional Studies
Branding and Integrated
Communications
*The City College of New York
CUNY*

02.2012

Bachelor of Science
Graphic Design
*Queens College
CUNY*